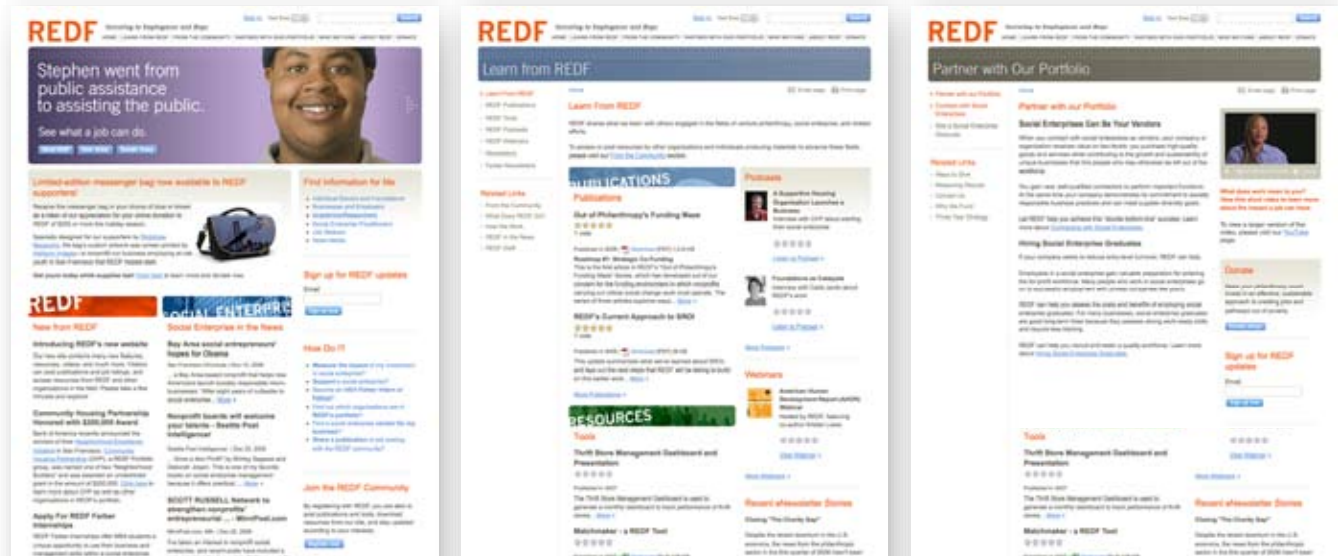


# REDF - Drupal Content Management for Cutting-Edge Nonprofit



**Client**

Nonprofit funder REDF had a new and ambitious goal of creating 1000 jobs within three years for the unemployed by fostering the growth of social enterprises. Along with this goal, REDF sought a website that would enable it to easily publish and manage information.

**Drupal Content Management**

Dayspring partnered with Mission Minded, REDF's design partner, to take REDF's vision and make it a reality. Based on Drupal, an open-source content management system (CMS), the site offers REDF staff an easy way to manage content, its visitors an easy way to contribute job postings and publications of interest, and specific user communities like the Board and its Farber Alumni program access to password-protected content.

Content rating, commenting, send to a friend, newsletter subscriptions, online donations and video and audio were all integrated for this full-featured site. Maintenance of the site was seamlessly transitioned to REDF's in-house staff following launch of the website. Feedback since launch has been very positive, and REDF has expanded its community significantly by capturing visitor email addresses as users request content.

Dayspring provides website hosting for the REDF site on its virtual private server offering which supports both production and staging versions of the site. In addition to automated

remote monitoring of the server, Dayspring supplies managed offsite backup of REDF's content and databases. REDF also has full control over the server for additional one-off microsites promoting particular campaigns.

**Technologies employed:**

Drupal, PHP, Network for Good, MySQL, HTML, CSS

**Design Partner:** Mission Minded

REDF has relied on Dayspring as a Web development and software partner since 1998.

<http://www.www.redf.org/>

*"Dayspring is a 'one-stop shop' for our web needs. From design to numbers tracking to strategic planning to implementation, they are with us every step of the way."*

**Vanessa Collins**

Director, Operations & Communications  
REDF